

USF Contemporary Art Museum
NEWS RELEASE
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Bosco Sodi, *Muro*
Public Installation and Performance
January 24, 2019, USFCAM

USF Contemporary Art Museum, part of the Institute for Research in Art in the College of The Arts, is pleased to present the public installation and performance of Bosco Sodi's *Muro*.

Public Interaction and Performance, 10am–3pm
Dismantling of *Muro* by public participants 3–8pm
Reception 6–8pm; remarks by Bosco Sodi at 6:30pm

All events are free and open to the public. Visit <http://cam.usf.edu/events.html> for more information.



Bosco Sodi, *Muro*. Installation view in Washington Square Park, New York. September 2017. By Diego Flores and Chris Stach

As part of the USF Contemporary Art Museum exhibition *The Visible Turn: Contemporary Artists Confront Political Invisibility*, USFCAM will present the public installation and performance of *Muro*, an approximately 6.5 foot high by 26 foot long wall constructed with 1600 unique clay bricks. Made by hand at Bosco Sodi's studio in Oaxaca, Mexico, with the help of local craftsmen, each brick is sealed by the artist with his signature.

Muro is to be erected in front of USFCAM's entrance for one day, at the end of which visitors are invited to collectively disassemble the wall by removing one brick to take home with them. *Muro* was first erected in New York's Washington Square Park on the morning of September 7, 2017, for a single day. At the end of that day, visitors were invited to take the wall apart collectively by removing single bricks to take home with them. It was subsequently built and taken apart following the same procedures on July 7, 2018, in front of the National Theater on London's South Bank.

The project expands upon Sodi's ongoing interest in organic processes beyond the artist's control. The impermanent nature of *Muro* underscores the sentiment that all obstacles have the potential to be dismantled through collective effort. Each of the 1600 brick timbers distributed to participants will include a custom printed carrying bag, a tag and a certificate of authenticity.

ABOUT THE ARTIST

Bosco Sodi (b. 1970, Mexico City) is a New York-based Mexican artist known for his richly textured, vividly colored large-scale paintings and sculptures. Sodi plumbs the emotive power within the essential crudeness of the materials that he uses to



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execute his artworks. By focusing on material exploration, the creative gesture, and the spiritual connection between the artist and his work, Sodi seeks to transcend the limitations of purely conceptual barriers.

PRESS ON MURO

- [New York Times](#) - The newspaper ran exclusive news story in print and online in July, announcing the project with quotes from the artist.
- [The Art Newspaper](#) - The paper's UK correspondent interviewed Sodi for a news piece where he said of the project, 'It's about breaking down walls physically and mentally.'
- [W Magazine](#) - On the day of the installation Bosco spoke to W Magazine's Stephanie Eckhardt 'Mexican Artist Bosco Sodi On the Wall He Built to be Torn Down By New Yorkers'



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ABOUT THE EXHIBITION

***The Visible Turn: Contemporary Artists Confront Political Invisibility* January 11 – March 2, 2019, USF Contemporary Art Museum**

The four international artists in *The Visible Turn*, Jorge Tacla, Karolina Sobocka, Bosco Sodi, and Tavares Strachan, will create installations in response to the phenomenon of cultural concealment. They will combine the presentation of objects and performances inside an exhibition venue with artist-directed activities that engage and support communities in the Tampa Bay area affected by political or social invisibility. Together, the works refer to people and ideas that have crucially been omitted from today's social, political, economic, and cultural processes. According to Duchamp's logic, invisibility is impotence. What is powerful is to be seen. Curated by Christian Viveros-Fauné; organized by USF Contemporary Art Museum. The Stanton Storer Embrace the Arts Foundation is the major supporter of *The Visible Turn: Contemporary Artists Confront Invisibility*. Bosco Sodi's *Muro* is sponsored by The Gobiuff Foundation and USF World. The opening night artist conversation is made possible by the generous support of Dr. Allen Root in honor of his late wife Janet G. Root. Film screening sponsored by CAM Club.



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ABOUT USF CONTEMPORARY ART MUSEUM

USF Contemporary Art Museum (USFCAM) organizes and presents significant and investigative exhibitions of contemporary art from Florida, the United States and around the world. Serving as a teaching laboratory, USFCAM's curatorial and socially engaged initiatives and educational programs are designed to present the students, faculty, and community with current issues of contemporary art practice, and to explore the role of the arts in society. USFCAM publishes relevant catalogues, presents critically recognized traveling exhibitions and commissions new projects by national and international artists. USFCAM maintains the university's art collection, comprising more than 5000 contemporary art works.

MUSEUM HOURS + ADMISSIONS

USFCAM Hours: Mon-Fri 10am-5pm, Thurs 10am-8pm, Sat 1-4pm

Closed Sundays and University Holidays (Closed January 21 for Martin Luther King, Jr. Holiday)

Admission to the Museum is free; however, a USF parking permit (\$5.00 daily) or pay-per-space parking is required. Please visit our website cam.usf.edu for parking, directions, or more information on events associated with the exhibitions. Groups and organizations interested in tours should contact USFCAM to schedule at least two weeks in advance. Call (813) 974-4133 for additional information.

THE VISIBLE TURN
MAJOR EXHIBITION SUPPORTER



BOSCO SODI MURO
SUPPORTERS



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The USF Contemporary Art Museum is recognized by the State of Florida as a major cultural institution and receives funding through the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture, and the National Endowment for the Arts. The USF Contemporary Art Museum is accredited by the American Alliance of Museums.

