

NEWS RELEASE
September 13, 2022

 **UNIVERSITY of**
SOUTH FLORIDA
College of The Arts
Institute for Research in Art
Contemporary Art Museum

Press Contact:
GENERATOR: USF Contemporary Art Museum
Mark Fredricks: 813-974-3503, fredricks@usf.edu

GENERATOR
USF CONTEMPORARY ART MUSEUM



Matthew Mazzotta, *HOME*, 2022, Tampa International Airport commission

GENERATOR: USFCAM Presents an Artist's Lecture with Matthew Mazzotta on September 27th

(TAMPA, FL – September 13, 2022) **GENERATOR: USF Contemporary Art Museum**, part of the USF College of The Arts, is pleased to present a free, public presentation by visiting artist **Matthew Mazzotta**. On **Tuesday, September 27th at 6:30pm**, Mazzotta will present **The Architecture of Social Space: Creating Spaces of Critique Within the Places We Live** at **Lynn Pippenger Hall Auditorium (LPH)** on the **USF St. Petersburg campus**.

Mazzotta works at the intersection of art, activism and urbanism, focusing on the power of the built environment to shape our relationships and experiences. During his presentation, Mazzotta will expand on how his community-specific public projects integrate new forms of civic participation and social engagement into the built environment and reveal how the spaces we travel through and spend our time living within have the potential to become distinct sites for meaningful exchange. His talk will also provide insight into his process of community listening to engage people from a range of backgrounds in dialogue to create new models of living that contribute to local culture beyond the economic realm.

Mazzotta's projects have been internationally recognized and his most recent site-specific public art commission, a larger-than-life flamingo titled *HOME* (2022), has already established an iconic and memorable presence in the Main Terminal of the Tampa International Airport.

EVENT DETAILS

Tuesday, September 27th, 2022

FREE

6:30pm

Lynn Pippenger Hall Auditorium, USF St. Petersburg campus
700 4th Street South, St. Petersburg, FL 33701

ABOUT THE ARTIST

Matthew Mazzotta's public projects have received international art and architecture awards such as "Architecture Project of the Year" by the Dezeen Awards at the Tate Modern in London, and six of his projects have been recognized by the Americans for the Arts. His work has been featured on CNN, BBC, NPR, The Huffington Post, Discovery Channel, and Science Magazine to name a few, and presented at the Cooper Hewitt-Smithsonian Design Museum in NYC. Mazzotta received his BFA degree from the School of the Art Institute of Chicago and Master's of Science from the Massachusetts Institute of Technology's Program in Art, Culture and Technology. He is TED Fellow, a Guggenheim Fellow, as well as a Loeb Fellow at Harvard University.

ABOUT USF CONTEMPORARY ART MUSEUM

USF Contemporary Art Museum (USFCAM) organizes and presents significant and investigative exhibitions of contemporary art from Florida, the United States and around the world. Serving as a teaching laboratory, USFCAM's curatorial and socially engaged initiatives and educational programs are designed to present the students, faculty, and community with current issues of contemporary art practice, and to explore the role of the arts in society. USFCAM publishes relevant catalogues, presents critically recognized traveling exhibitions and commissions new projects by national and international artists. USFCAM maintains the university's art collection, comprising more than 5000 contemporary art works.



###